

What:

Communications Advisory Board for the Diocese of Boise

Purpose:

To advise the bishop and his representatives on current state of the communications efforts in the diocese

To develop a pastoral plan for communications

To measure the effectiveness and recommend changes as needed

To serve in dual advisory function as a board of directors for the Idaho Catholic Register

Membership:

11 members appointed by the bishop, including:

A member of the Presbyteral Council

A member of the Diocesan Pastoral Council

A representative of Catholic Charities of Idaho

A representative of the Spanish-language community

A representative of another non-Anglo community

Representatives of media with expertise in newspapers, broadcasting, radio, Web/Internet, marketing and sales.

The Communications Director/Editor and Vicar for Clergy serve as ex officio members.

Terms are for three years, staggered. A member may serve two non-consecutive terms.

Other important stuff to know:

By having reps from the Presbyteral Council and Diocesan Pastoral Council, the goal would be to install a network of Communication Liaisons. At the Pastoral Council level, a request will be made to take whatever steps necessary to designate the CAB appointee as a CL. Subsequently, CLs would be requested of each Deanery Pastoral Council, and each Parish Pastoral Council. This would ensure that for communications issues, there is a direct line of command from the diocesan communications efforts to leaders in each region and each parish.